

It's about...

Having the **right** people,  
with the **right** abilities,  
in the **right** place,  
at the **right** time.

# M.B.A.

Placement Brochure : 2017-18



Book-Post

To

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Success...Nothing Less...

**Sahajyan Educational & Charitable Trust Sanchalit**  
**Swami Sahajanand School of Management**  
**Master in Business Administration (M.B.A.) Programme**  
[Approved by AICTE & Affiliated to Gujarat Technological University (GTU)]

Phase-II, Plot No. 639, ISCON Mega City, Near M. K. Bhavnagar University Office,  
Bhavnagar - 364 002. (Gujarat) • Phone : 0278 - 2512252, 2516999

E-mail : [swamisahajanand.mba@gmail.com](mailto:swamisahajanand.mba@gmail.com) • Visit us : [www.swamisahajanand.mba](http://www.swamisahajanand.mba)



वक्रतुंड महाकाय सूर्यकोटि समप्रभ ।  
निर्विघ्नं कुरु मे देव सर्वकार्येषु सर्वदा ॥

## Vision

Achievement through effort ...

## Mission

Ever to Excel ...

## Motto

Tirelessly strive towards perfection and scaling greater heights...

## Dream

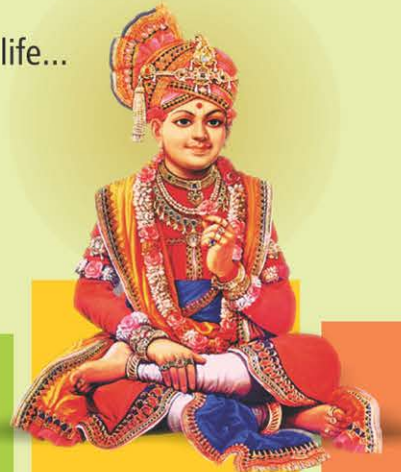
To establish an unique identity in the emerging global village...

## Philosophy

When an Institution becomes very important to the society,  
it no longer belongs only to its founders, but to the whole society...

## Objectives

- To train young minds to excel in professional and personal life...
- To be value based and ethical in all aspects of life...
- To upgrade the entrepreneurial skills and competencies of working executives...



3<sup>rd</sup>

# International Conference on Higher Education and New Developments



## HEND 2017

December 18, 2017  
Monday



Success...Nothing Less...

## SWAMI SAHAJANAND GROUP OF COLLEGES Swami Sahajanand College of Commerce & Management

[Affiliated to Maharaja Krishnakumarsinhji Bhavnagar University ]

[Only Self-Finance institution recognized under UGC 2 (f) & Accredited Grade 'B' by NAAC ]

Plot No. 639, ISCON Mega City, Nr. M. K. Bhavnagar University, Bhavnagar (Guj.)

Phone: 0278-2512252,2516999 E-mail:hend2017@gmail.com, Visit Us:www.sscm.ac.in



MAHARAJA KRISHNAKUMARSINHJI  
BHAVNAGAR UNIVERSITY



In association with :

Jan Wyzykowski  
University

Poland

BATCH : 2016-18

*New Start*  
*New Beginning*  
*New Mindset*  
*New Focus*  
*New Intentions*  
*New Results*

SSSM Family Wishing You All The Best...



## History :

Bhavnagar is a city in the Bhavnagar district of the Saurashtra region of the Gujarat state of India. It was founded in 1724 by Bhavsinhji Gohil. It was the capital of Bhavnagar State, which was a Princely state before it was merged into the Indian Union in 1948. It is now the administrative headquarter of the Bhavnagar district. Bhavnagar is situated 198 km from the state capital Gandhinagar and to the west of the Gulf of Khambhat. It has always been an important city for trade with many large and small scale industries along with the world's largest ship breaking yard, Alang located 50 km away.



# Bhavnagar

## Tourist Attractions:

One of the important tourist attractions of Bhavnagar is the Takhteshwar Temple, built on a small hillock overlooking the city by the local royal family, dedicated to lord Shiva. It not only offers a great view of the city and the adjacent Gulf of Cambay, but is also an important pilgrim center. Gandhi Smriti Museum is another important tourist attraction. It houses a collection of photographs and memorabilia associated with Mahatma Gandhi. Shamaldas College established 100 years ago, is an important monument where Mahatma Gandhi was once a student here. Fourty-two kilometers northeast of Bhavnagar is the ancient city of Vallabhipur, which is well known for its ruins. Velavadar National Park is 65 k.m. north of Bhavnagar and is famous wild sanctuary for its protected species of blackbucks. The town of Palitana, which is 51 k.m. southeast of Bhavnagar, is famous for its Jain temples. It is one of the holiest pilgrim sites for Jains.

The weather is pleasant during December, the temperature is around 20-25 c.

## Educational Importance:

Bhavnagar district is known for its educational heritage. Mahatma Gandhi, the father of our nation studied in Shamaldas Arts College during 1885. Maharaja Krishnakumarsinhji Bhavnagar University is providing high quality of Teaching and Research Programs in Science, Arts, Commerce, Engineering, Medicine, Management, Rural Studies and Law Faculties.

## Swami Sahajanand Group of Colleges:

Swami Sahajanand College of Commerce & Management popularly known as **SSCCM** is a front line first Self Finance institution in Bhavnagar with a 14 years history of outstanding achievement. It is the only Self Finance affiliated college of Maharaja Krishnakumarishji Bhavnagar University recognized under UGC 2(f) & Accredited Grade 'B' by NAAC. The institute offers five UG and five P.G. Programmes.

In 2017, an academic cooperation agreement is made between **SSCCM** and Jan Wzykowski University, Poland with a common purpose to expand their capacity to deliver higher education to their citizens, to enrich the global diversity of their students and to promote mutual understanding between members of their two countries. As a first initiative **SSCCM** has organised this 3<sup>rd</sup> International Conference on Hlgher Education & New Developments (HEND 2017) in association with Jan Wzykowski University, Poland.

## Jan Wzykowski University, Poland

Jan Wzykowski University (Poland) was created through the merging of two schools with 15 years of traditions. It is located near the biggest production companies in Lower Silesia in Poland: KGHM and the facilities located within the Legnica Special Economic Zone (e.g. Volkswagen, SITECH, CCC, Sanden). Its central office is located in Polkowice while in Lubin it operates an External Division. UJW offers engineering education, both at Bachelor's and Master's tracks. It also provides a wide range of post-graduate studies. Students can choose from such fields as Mining and Geology, Mechatronics, Informatics, Logistics, Management and Production Engineering, Management, Administration, Pedagogy, National Security or Law.

UJW is a local-government school, which distinguishes it from other higher education institutions. It was established, and it is subsidised by the Commune of Polkowice and the County of Polkowice. It is one of the most dynamically developing higher education institutions in the province, and it has joined the Lower Silesian Education Cluster. One of its primary distinguishing features is the engagement in the matters of the local community. Some examples of that are, e.g. periodic academic conferences, researching in that area or public lectures. UJW has its own publishing house, which publishes, e.g. monographs, course books and two scholarly periodicals ranked by the Ministry of Science and Higher Education. The quality of education achieved within the 15 years of the school's existence is confirmed in rankings of higher education institutions published in Poland. [www.ujw.pl](http://www.ujw.pl)

## Conference Aim:

### *Higher Education is changing...*

**From competency-based education to bootcamps to nanodegrees and more, it's time to reimagine how education is developed and delivered. Disruptive innovation has become standard, and is expected to continue. The possibilities of higher education are endless.**

This one day International conference is aimed to provide opportunities for exchange of information and ideas in higher education developments and quality assurance in higher education. It will provide an opportunity for academicians, students, educational administrators, and researchers to promote discussion and share knowledge, experience and expertise on the new developments and best practices in higher education. This conference will also discuss the challenges and issues pertaining to new developments, innovation, and technology based education. Policies, governance and management in education will also be discussed.

## The conference will review :

- Globalization of higher education and the impact of Quality Assurance
- International cooperation in higher education
- Assuring and enhancing the quality of teaching and learning
- New environments and challenges in higher education
- The best practices in Quality Management, and policies and practices in higher education
- Cross Border Higher Education: Issues and Implications for Quality Assurance
- Cooperation among management, instructors and supporting staff for the development of higher education
- New Developments in Higher Education

## TOPIC AREAS/SUB THEMES:

Innovation and creativity in higher education	Recent trends in Higher Education
Changes and developments in higher education	Excellence and evaluation in higher education
Strategic planning in higher education	A global revolution in private higher education
The impact of quality assurance on higher education	Policies, good governance and leadership in higher education
Quality assurance and students learning outcomes	Assessing quality in higher education
Accreditation and Measuring performance in higher education	Institutional performance in higher education
Internal evaluation in higher education Institutions	Technology and E – learning based education
Collaboration between Academia and Industry in QA enhancement	Enhancing human resource development/professional development
The social and economic benefits of QA in higher education	Extra Curricular Activities
Teaching and Learning Relationship	Impact of College on Students
Assessment and Measurements in Education	E-Learning
Technology in teaching and learning	Communication Skills
Pedagogic Innovations	Language Learning

## Who should attend this conference:

- ✓ Academician/Faculty Members/Research Scholars
- ✓ Post-Doctoral/Graduate/Undergraduate Students
- ✓ Regulatory and Investors/Policy Makers/Senior Level Managers/Executives
- ✓ International Business Professionals/Practitioners in Business & Non-Profit Organizations
- ✓ Entrepreneurs/Enterprising Youths/Industrialists/Consultants etc.

## Guidelines for Paper Submission :

• Abstract	300 words
• Full Paper	Not more than 3000-3500 words
• Title Page	Title, Author(s), Designation, Professional Affiliation, Contact details
• Font	Times New Roman
• Font Size	12
• Line Spacing	1.5
• Document Size	A/4
• Margin	1" on all sides
• References, Tables & Graphs	Standard APA format

Final Paper submission must accompany a certificate by the author(s) that the paper is an original piece of work and has neither been published or submitted for publication elsewhere.

The participants are requested to forward the abstract and full papers via soft copy at the [hend2017@gmail.com](mailto:hend2017@gmail.com). Simultaneously hard copy along with filled up registration form & fee along with Cheque/DD/cash has to be sent at the postal address of the institution. All authors will have to separately register themselves. The cheque or DD must be in favour of "**Swami Sahajanand College of Commerce & Management**" payable at Bhavnagar. Accommodation Facility will be available on request with payment basis.

## Paper Publication :

The selected papers will be published in conference Volume with ISBN no. with an extra fees of Rs.1000/-

## Registration Fee :

(Registration fee includes Kit, One breakfast, One Lunch and One Dinner)

Category	Upto 30 <sup>th</sup> November, 2017	After 30 <sup>th</sup> November, 2017
Academics & Research Scholars	INR 1500	INR 1800
Students	INR 0600	INR 1000
Corporate/NGOs & Others	INR 2000	INR 2500
Virtual Registration	INR 2500	INR 2700
Foreign Delegates	USD 100	USD 120

## Conference Venue :

Swami Sahajanand College of Commerce & Management, Bhavnagar, Gujarat (India)

## Guest of Honours :



**Shri Mansukh Mandaviya**

Hon. Union Minister for Road Transport & Highways, Shipping, Chemical & Fertilizers



**Shri Parshottam Rupala**

Hon. Minister of The state Government of India - Agriculture, Farmers welfare & Panchayati Raj



**Dr. Shailesh Zala**

Hon. Vice-Chancellor  
Maharaja Krishnakumarsinhji  
Bhavnagar University, Bhavnagar

## Key Note Speakers :



**Dr. B. S. Madhukar**

Adviser, National Assessment & Accreditation Council (NAAC)  
Bangalore



**Dr. K. M. Joshi**

Professor of Economics of  
Higher Education,  
Maharaja Krishnakumarsinhji  
Bhavnagar University, Bhavnagar



**Dr. Zdzislaw Polkowski**

Rector's Representative for  
International Cooperation and Erasmus +  
Programme in Jan Wyzykowski University,  
Polkowice, Poland



**Dr. Wlodzimierz Olszewski**

Rector,  
Jan Wyzykowski University,  
Polkowice, Poland



**Smt. Teresa Olszewska**

Director,  
Primary School nr1,  
Polkowice, Poland



**Dr. Bhadrayu Vachharajani**

Well Known Academician &  
Acclaimed Columnist,  
& Former Director,  
Academic Staff College, Rajkot

## International Advisory Committee :



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University, Poland



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University of Lodz, Poland



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and Decision Making (ICODM)



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Romania



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**Prof. Elzbieta Perzycka**

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& Director, Swami Sahajanand School  
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### Dr. Sandip K. Bhatt

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Honorary Secretary ,  
Research Development Association &  
Research Development Foundation,  
Jaipur - Rajasthan

### Dr. J. P. Majmudar

Professor,  
Department of Business Administration,  
M. K. Bhavnagar University, Bhavnagar - Gujarat

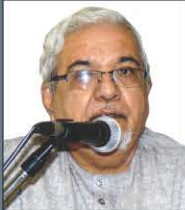
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Head & Director  
S. D. School of Commerce,  
Gujarat Univeristy, Ahmedabad - Gujarat

### Dr. Rajesh Khajuria

Director- CKSVIM, Vadodara - Gujarat  
Mentor- ACBSP-U.S.A.

## Special Talk :



### Prof. Dr. Vidyut Joshi

Columnist &  
Former Vice-Chancellor,  
Bhavnagar University,  
Bhavnagar

## Organizing Body:

### Prof. Dr. Suresh R. Savani

- (Founder Trustee & Chief Patron)  
Swami Sahajanand College of Commerce & Management
- (Head & Dean) Dept. of Commerce,  
M. K. Bhavnagar University, Bhavnagar

### Dr. Hetal J. Mehta

(Principal & Conference Secretary)  
Swami Sahajanand College  
of Commerce & Management, Bhavnagar

### Smt. Gulnaz Hasmani

Conference Convener  
(M. 8866446180)



Success...Nothing Less...

### Dr. Neena Parekh Smt. Sangeeta Lakshmi

Conference Co-ordinators

## For Registration Contact :

Smt. Bhavna Patel  
(M. 9737042402)

Smt. Pushpa Dixit  
(M. 9925700425)

Smt. Shruti Trivedi  
(M. 9426606925)

# 3<sup>rd</sup> International Conference

## on Higher Education and New Developments

Organized by :



**SWAMI SAHAJANAND GROUP OF COLLEGES**  
**Swami Sahajanand College of Commerce & Management**

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 Phone: 0278-2512252,2516999 E-mail:hend2017@gmail.com, Visit Us:www.sccm.ac.in



**HEND 2017**  
 December 18, 2017 - Monday

In association with :



**Jan Wyzykowski**  
**University**  
 Poland

### REGISTRATION FORM

Name ( In Captial Letter ) .....

Gender : Male :  Female :

Designation and Organization :

.....

.....

Correspondence Address : .....

.....

.....

Pin : ..... State : ..... Phone No. : .....

Mobile : ..... E-mail : .....

Whether Presenting Paper : Yes  No

Title of the Paper (If presenting the Paper) :

.....

.....

Accommodation Required : Yes  No

Arrival Details : Train / Bus Name / Air : ..... Date : ..... Time : .....

Departure details : Train / Bus Name / Air : ..... Date : ..... Time : .....

Details of Demand Draft / Cheque No. / Cash : ..... Bank : ..... Date : .....

#### Registration Fee

(Registration Fee includes Kit, Two breakfast, Two Lunch and one Dinner)

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Note : The cheque or DD Should be in favour of "Swami Sahajanand College of Commerce & Management" payable at Bhavnagar.

Please feel free to use Photocopies of this form...

**Dr. Hetal Mehta**  
 (Principal & Conference Secretary)  
 Swami Sahajanand College  
 of Commerce & Management, Bhavnagar

Signature